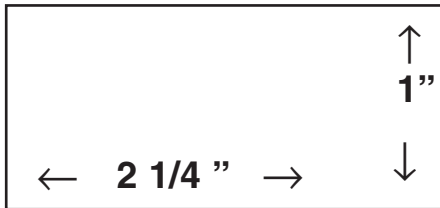


# Phc News

THE AUTHORITATIVE VOICE FOR NEWS, PRODUCTS AND INFORMATION  
FOR PLUMBING, HEATING AND MECHANICAL PROFESSIONALS

## Information on Classified Advertising...

Sample, 1 inch  
Classified Ad



2005-2006 Classified Advertising Rates Per  
Column Inch are as Follows:

# of Insertions:	1	6	9
	\$135	\$125	\$120

(Blind Box \$30 extra)

...and excellent reasons to pick *phc news*

- More prospects for you. Over 41,000 contractors receive *phc news*
- **92%** of all recipients are Owner, Presidents and VP's with **PURCHASING AUTHORITY**
- The tabloid format of *phc news* produces more responses than you would receive in a standard size publication.
- *phc news* produces livelier-page graphics to quickly catch the attention of classified followers.

To place a classified advertisement, contact Jenny Stringer at 847/564-1127 or fax your copy to 847/564-1264. You may also email your ad to [jenny@tmbpublishing.com](mailto:jenny@tmbpublishing.com). We will set the type and fax a proof to you for confirmation.

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